



where dreams become thriving businesses

Women's Initiative currently offers training and support services at more than **15 locations** to more than **3000 women** each year.

Over the next three years, we plan to replicate our unique model by establishing **two permanent sites and four satellites offices in the New York City metropolitan area**. Neighborhood based centers will be customized to be accessible and culturally competent.

Microenterprise Development in New York

Women driving economic development and job creation in New York's communities

San Francisco-based **Women's Initiative for Self Employment** is the nation's largest microenterprise training and funding organization. For more than 22 years, we've provided low-income women with the training, funding and ongoing support to start businesses and become economically self-sufficient. The women who go through our program significantly increase their income and assets while launching businesses, creating jobs and stimulating the local economy.

Year 1	<ul style="list-style-type: none"> • Operating Budget: \$1.14M • Cost per Client: \$5,296 • Loans Made: \$200,000 • Offices: One site 	➔	<p><i>215 Women Served</i> <i>72 Enrolled in 11-Week Training</i> <i>58 Graduate</i> <i>68 jobs retained and created 1 year after graduation</i></p>
Year 2	<ul style="list-style-type: none"> • Operating Budget: \$1.45M • Cost per Client: \$1,559 • Loans Made: \$400,000 • Offices: One site; two satellites 	➔	<p><i>994 Women Served</i> <i>432 Enrolled in 11-Week Training</i> <i>346 Graduate</i> <i>432 jobs retained and created 1 year after graduation</i></p>
Year 3	<ul style="list-style-type: none"> • Operating Budget: \$2.37M • Cost per Client: \$1,590 • Loans Made: \$400,000 • Offices: Two sites; four satellites 	➔	<p><i>1,490 Women Served</i> <i>649 Enrolled in 11-Week Training</i> <i>518 Graduate</i> <i>752 jobs retained and created 1 year after graduation</i></p>
Ongoing	<ul style="list-style-type: none"> • Operating Budget: \$2.7M • Cost per Client: \$1,365 • Loan Fund: \$1M • Offices: Two sites; four satellites 	➔	<p><i>1,987 Women Served</i> <i>864 Enrolled in 11-Week Training</i> <i>691 Graduate</i> <i>2,117 jobs retained and created 1 year after graduation</i></p>

After 3 years of operation:

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|----------------------------------|------------------------------------|
| ➔ 2,700 Women Served | ➔ 1,250 New Jobs Created |
| ➔ 500 Businesses Launched | ➔ \$150M in Economic Growth |

