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Dear Prospective Sponsor:

We are inviting you to partner with Women's Initiative at our annual gala, which has become a "must-attend" event for influential women in business.

Our mission is to build the entrepreneurial capacity of women to overcome barriers and achieve financial self-sufficiency. Women's Initiative has helped thousands of high-potential, low-income women break the cycle of welfare and dead-end jobs. Over the past 17 years our organization has proven that women create jobs for themselves and others, and increase their economic vitality when they are given business planning and financing support.

Women's Initiative directly contributes to the growth of our economy. Our graduates have started and expanded over 1,300 businesses from photography studios to catering companies and mechanic shops.

We expect 400 revelers at our annual gala to celebrate women entrepreneurs and to raise \$500,000 for our programs. The gala is a great way to honor and inspire women leaders in your company and thank special clients for their business. Enjoy cocktails and a three course dinner, musical entertainment, and a product tradeshow featuring exquisite gifts developed by Women's Initiative graduates. This is truly a one-of-a-kind event produced with class and style. Last year we had stunning Aztec dancers, Congressperson Nancy Pelosi speaking about Women's Initiative as a national model, impromptu salsa lessons and opportunities to purchase products from some of our community's most creative and talented artisans. Many guests said it was the most memorable event they attended all year. We look forward to you joining the celebration!

Sincerely,

Julie Abrams
Executive Director

☞ Please find attached sponsorship opportunities, levels and benefits for our annual gala ☞



**Graduate
Leadership Council**

Chair
Sheron Campbell
World of Braids

Darlene Roberts
A Darling D'Zign

Nicole Irvin
Signature Events

Maria Ponce
Maria Ponce Hair
Salon

Jennifer Armstrong
JAK Designs

Kelly Smith
Rubber Ducky
Soap Co.

Louise Bartlett
Beatnik Bags

Latisha Baker
Ishama Designs

"Women's Initiative for Self Employment has provided me with the opportunity to carefully plan my future business, to give flesh and bone to my dreams in a most supportive environment."

- recent
Women's Initiative
graduate

- Presenting Sponsor.....\$50,000
Please call (510) 287-3113 to discuss event and year long benefits.
- Social Investor.....\$25,000
 - 20 seats (two tables of 10) with priority seating
 - Sponsor of the Client Tradeshow award, includes mention and signage as tradeshow sponsor
 - Invitations (Qty. 4,000-must receive commitment by 3/1/06) will include a logo and highlight company as a Social Investor
 - Prominent advertising space in Program Booklet (Qty. 400), including full page ad in the event program
 - Logo included in full page ad in San Francisco Business Times
 - Article and picture for use in sponsor's newsletters and other PR projects
 - Opportunity to insert promotional gift and materials in attendee bags
 - Company logo and link on www.womensinitiative.org (40,000 hits per mo.)
 - Display of corporate logo in lobby and dining area
 - Announcement during the evening program
 - Corporate acknowledgement in our newsletter
- Venture Capitalist.....\$10,000
 - One table of ten, preferred seating
 - Company logo and link on www.womensinitiative.org (40,000 hits per mo.)
 - Announcement during the evening program
 - 1/2 page ad in the Event Program (Qty. 400)
- Asset Builder.....\$5,000
 - One table of ten
 - Mention on www.womensinitiative.org as an event sponsor (40,000 hits per month)
 - Announcement during the evening program
 - 1/4 page ad in the Event Program (Qty. 400)
- Financier.....\$3,500
 - One table of ten
 - Recognition in the Event Program (Qty. 400)
- Entrepreneur.....\$1,500
 - Two premier tickets
 - Recognition in the Event Program (Qty. 400)



Place & Time

June 6th 2006, 5:30 – 9:00 pm
Westin St. Francis Hotel, San Francisco
Marketplace opens at 5:30 pm
Appetizers, three-course dinner,
entertainment and open bar.

Founders' Award Honoree

The Founders' Award recognizes an exceptional female leader in the Bay Area business community.

Lisa Stevens, Regional President,
San Francisco Bay
Wells Fargo Bank

Enterprising Woman of the Year

Enterprising Woman of the Year award recognizes an outstanding Women's Initiative graduate.

Eva Saavedra, Owner
El Huarache Azteca Restaurant

Sponsor Levels and Ticket Prices

Social Investor	\$25,000
Venture Capitalist	\$10,000
Asset Builder	\$5,000
Financier	\$3,500
Entrepreneur	\$1,500
Individual	\$250 *

*\$110 is not tax deductible



Graduate Tara Acevedo shows Darien Louie (Wells Fargo) with her jewelry designs

Celebrating Women Entrepreneurs

Join San Francisco's most powerful women in business at our 4th Annual Women's Initiative Gala- one of the most inspirational and unique events you will attend all year. Your participation will make the dream of business ownership a reality for hundreds of high-potential, low-income women.

Wells Fargo Regional President, Lisa Stevens, will receive this year's Founders' Award. An example that women can truly have it all, Lisa is a mother, a mentor and a highly successful businesswoman. She has been a tireless advocate for women within her company and in the community. Her entrepreneurial spirit is evident in her personal actions and professional activities.

"Believing in oneself is the first step to accomplishing any goal. If we don't have a positive concept of our self-worth, we can't begin to imagine the possibilities. Women's Initiative provides women with the self-esteem to realize their potential," Lisa Stevens. Lisa's philosophy reflects ours at Women's Initiative.

The evening will highlight the achievements of our graduates while raising much-needed funds to support our work. The members of the Leadership Council will ensure the financial success of this elegant evening. **Our goal is to raise \$500,000 in cash and in-kind donations.**

Please see the following pages for sponsorship opportunities.

For more information, contact Heather Haxo Phillips, Development Director, 510-287-3113, or visit our website at www.womensinitiative.org.



Yes, I would like to be included on the Leadership Council.
TABLE COMMITMENTS MUST BE CONFIRMED BY MARCH 1, 2006 TO BE INCLUDED ON THE INVITATION'S LEADERSHIP COUNCIL LISTING.

Please accept my pledge of:
ALL BENEFACTORS WILL BE LISTED IN THE PROGRAM BOOKLET.

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$50,000 | <input type="checkbox"/> Social Investor - \$25,000 |
| <input type="checkbox"/> Venture Capitalist - \$10,000 | <input type="checkbox"/> Asset Builder - \$5,000 |
| <input type="checkbox"/> Financier - \$3,500 | <input type="checkbox"/> Entrepreneur - \$1,500 |

"Women's Initiative has helped me believe in myself by accepting my ideas and making me feel worthy of accomplishing them. They have helped to nurture my spirit to know that being self sufficient is possible, not an easy or overnight thing, but that it is possible."

- recent Women's Initiative graduate

NAME AS YOU WOULD LIKE IT TO APPEAR IN THE EVENT PROGRAM BOOK:

NAME TITLE

COMPANY NAME

CONTACT NAME TITLE

ADDRESS SUITE

CITY STATE ZIP

PHONE FAX

EMAIL

I would like to make a contribution of \$_____.

I would like to make the following in-kind contributions:

There are two convenient ways to donate:

- 1 By Check: please mail your donation (make check payable to Women's Initiative) to 1398 Valencia Street, San Francisco, CA 94110 or
- 2 By credit card: Include your information here or make a secure donation online at www.womensinitiative.org

Credit Card Number Expiration Date Visa/ American Express/MC