



# 2010 Woman entrepreneur of the year awards

In 2009, Women's Initiative launched the awards to recognize the powerful role women entrepreneurs play in developing our communities and the local economy. Women's Initiative recognized more than 50 woman business owners from cities throughout the Bay Area at events in San Francisco, Oakland, Alamo, Mountain View and San Rafael.

## What can your company achieve by sponsoring?

- Promote your business to potential clients.
- Illustrate your company's dedication to the community and your charitable giving.
- Directly impact economic growth and job creation in the Bay Area.

## About Women's Initiative

Women's Initiative for Self Employment is the largest microenterprise training and funding organization in the country. For more than 20 years, the Bay Area nonprofit has been providing low-income women with the business training, access to funding, and ongoing support to start and grow their own businesses and become financially self-sufficient.

## Contact Information

Madhuri Kirkham (510) 287-3107 or  
[mkirkham@womensinitiative.org](mailto:mkirkham@womensinitiative.org)



[www.womensinitiative.org](http://www.womensinitiative.org) - 1398 Valencia Street, San Francisco, CA 94110 - (415) 641-3460

## Regional Sponsorship

### 2.5K Community Builder Sponsor

- Company logo and link on [www.womensinitiative.org](http://www.womensinitiative.org)
- 5 tickets to event
- Name listed in Program Booklet (Qty. 400)
- Signage at the event

### 5K Champion Sponsor

- Company logo and link on [www.womensinitiative.org](http://www.womensinitiative.org)
- 10 tickets to event
- 1/4 page ad in Program Booklet (Qty. 400)
- Signage at the event

### 10K Business Partner Sponsor

- Company logo and link on [www.womensinitiative.org](http://www.womensinitiative.org)
- 15 VIP tickets to event
- 1/2 page ad in Program Booklet (Qty. 400)
- Sponsor of the Graduate Market Place including mention and signage as Market Place sponsor
- Company logo on invitations if commitment by August 1st. (Seen by 3,000 people in their county)
- Display of corporate logo
- Announcement during the evening program
- Acknowledgement in newsletter (6,000 readers)

### 25K Premier Sponsor

- Company logo and link on [www.womensinitiative.org](http://www.womensinitiative.org)
- 20 VIP tickets to event
- 1 full page ad in Program Booklet (Qty. 400)
- Preferred and prominent signage at the event
- Company logo on invitations if commitment by August 1st. (Seen by 3,000 people in their county)
- Opportunity to present an award at the event
- Opportunity to give marketing materials to all guests (up to 500 people)
- Announcement during the evening program
- Acknowledgement in newsletter (6,000 readers)

### 50K Presenting Sponsor

- Company logo and link on [www.womensinitiative.org](http://www.womensinitiative.org)
- 25 VIP tickets to event
- 2 full page ads in Program Booklet (Qty. 400)
- Preferred and prominent signage at the event
- Company logo on invitations if commitment by August 1st. (Seen by 3,000 people in their county)
- Opportunity to present an award at the event
- Opportunity to give marketing materials to all guests (up to 500 people)
- Announcement during the evening program
- Acknowledgement in newsletter (6,000 readers)

## Bay Area Title Sponsorship

### 100K Title Sponsor

- Naming rights for greater San Francisco Bay Area (Alameda, Contra Costa, Marin, San Francisco, Silicon Valley and Peninsula)
- Company logo and link on [www.womensinitiative.org](http://www.womensinitiative.org)
- 25 VIP tickets to all the events
- 2 full page ads in Program Booklets (Qty. 400 per event)
- Preferred and prominent signage at the events
- Company logo on invitations if commitment by August 1st. (Seen by 3,000 people in each county)
- Opportunity to present an award at the events
- Opportunity to give marketing materials to all guests (up to 500 people per event)
- Announcement during the evening program for each event
- Acknowledgement in newsletter (6,000 readers)

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of the year awards

## YES, please accept my pledge of

- TITLE SPONSORSHIP \$100,000  
for the greater San Francisco Bay Area including  
San Francisco, Marin, Alameda, Contra Costa, Silicon Valley & Peninsula

## Regional Sponsorship

- PRESENTING SPONSORSHIP \$50,000  
 PREMIER SPONSORSHIP \$25,000  
 BUSINESS PARTNER SPONSORSHIP \$10,000  
 CHAMPION SPONSORSHIP \$5,000  
 COMMUNITY BUILDER SPONSORSHIP \$2,000

**Contact Information**

Name as you would like it to appear in the program book

\_\_\_\_\_

Name

\_\_\_\_\_

Title

\_\_\_\_\_

Company Name

\_\_\_\_\_

Address

Suite

\_\_\_\_\_

City

State

Zip

\_\_\_\_\_

Phone

Fax

\_\_\_\_\_

Website (to be included on event website)

**Payment Information**

- Enclosed is my check for \$ \_\_\_\_\_ (payable to Women's Initiative)

- Please charge my credit card \$ \_\_\_\_\_  Visa  MC  Amex

\_\_\_\_\_

Card Number

Expiration Date

\_\_\_\_\_

Name as it appears on card

\_\_\_\_\_

Signature

- I would like to make the following in-kind contributions:

\_\_\_\_\_

**Registered 501(c)3 Organization - Federal Tax I.D. 94-3081525**

**Questions?** please contact Madhuri Kirkham at (510) 287-3107 or at [mkirkham@womensinitiative.org](mailto:mkirkham@womensinitiative.org), Fax: (510) 451-3428.

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